

Mississippi River Gorge Stewards Program Sponsorship Options

Sponsors of the 2008 Gorge Stewards Program will receive the following benefits for one full year. There are three options to support the program: **River Steward, River Supporter, River Sustainer**. In-kind sponsorships can be arranged, but are limited by the needs of the program as determined by Friends of the Mississippi River staff.

River Steward: \$100 Business Membership

- A *Member Welcome Packet* full of fun facts, tips and resources to help you protect and enjoy your Twin Cities stretch of the Mississippi River.
- Your business name in FMR's full-color Annual Report (avg. 6,000 distributed annually).
- E-mail newsletter and events calendar (monthly), and print newsletter (mailed twice a year).
- Volunteer opportunities for employees.
- A beautiful FMR window decal; to let employees, colleagues, clients and customers know that you care about the river!

River Supporter: \$250 Sponsorship

All of the aforementioned benefits, plus:

- Your business NAME on the Gorge Stewards web page and blog, with links to your website (currently more than 58,000 visits annually).
- Your business NAME on the Gorge Stewards full-color program brochure (2,500 distributed annually) and sponsor signage for events.
- Recognition as a program sponsor in one issue of FMR's print newsletter (6,000 distributed twice annually).
- Special mention in two issues of FMR's monthly electronic newsletter, *Mississippi Messages* (4,800 current subscribers).
- 8 x 10 sign (suitable for framing) acknowledging your business' support of the Friends of the Mississippi River Gorge Stewards project

River Sustainer: \$500 Sponsorship

All of the aforementioned benefits, plus:

- Your business LOGO on the Gorge Stewards web page and blog (with links), color printed program brochure and sponsor signage for events
- A 2"x2" ad (164 pixels by 164 pixels) on the Gorge Stewards web page for one year.
- The opportunity to provide coupons or other promotional/marketing materials to Gorge Stewards participants
- The option to raise some or all of the funds through special fundraiser events/initiatives in which FMR would promote activity with members and volunteers.

Please contact Friends of the Mississippi River for more information:

General inquiries and cash sponsorship

- Heather Haynes, Director of Development: 651/222-2193 ext. 20 or hhaynes@fmr.org

Program activities and in-kind sponsorship

- Karen Solas, Stewardship Coordinator: 651/222-2193 ext. 16 or ksolas@fmr.org

In-Kind Contribution Options

Please contact FMR staff with questions or to discuss details/specifics

Large, strong garbage bags – prefer recyclable

Work gloves, trowels, gardening tools

Small wheelbarrow

Snacks, beverages for some events – prefer natural/organic

Food, beverage and venue for volunteer recognition event in November

Color printing – signs, brochure, possibly t-shirts

Door prizes for recognition/events